

Association of Computing Machinery Women's Chapter



2020-2021

Corporate Sponsorship Packet

The Ohio State University

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Dear Corporate Representative,

The Association of Computing Machinery - Women's Chapter at the Ohio State University would like to invite you to become part of our organization as we encourage, empower, and support women in technology through personal and professional development.

Through this packet, we aim to update you on our achievements during the 2019-2020 academic year, including efforts focused on professional and personal development, community building, and outreach programs. As a result of these efforts, the Ohio State ACM-W chapter was presented with the OSU Student Life 2020 Outstanding Student Organization award, along with Honorable Mentions for Outstanding Organization Supporting the Spirit of Engineering by the College of Engineering.

Despite difficulties presented by the COVID-19 pandemic, we remain committed to holding our chapter to the same standard of excellence as we support our campus and local communities in the upcoming year. For the foreseeable future our events will be modified, typically to a virtual format, as safety is our utmost priority.

Corporate sponsors allow us to pursue our technical passion and fully utilize our skills. The goal of this corporate sponsorship is to encourage mutually beneficial partnerships, allowing companies to recruit new talent and encourage leadership within minority communities in technology. We hope that this packet will assist you in determining the level of sponsorship appropriate for your company. We appreciate your consideration, time, and support!

Respectfully,



Jing George
OSU, ACM-W Sponsorship Coordinator
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2019-2020 Overall Impact Statistics

Annual Report

* On average, 33 members attended our weekly meetings led by company partners, with a total of 17 partnered meetings.

223

chapter
members

42

active members
*attended 5+ meetings

41

events

130+

volunteer
hours

Grace Hopper Celebration

Fall 2019

45

attendees

84

interviews

59

interviewing
companies

32

offers

Eating with Industry

Fall 2019

56 attendees

8 companies

21 company
representatives

Pre-Career Fair Spring Networking Night *Spring 2020*

* As many of our members succeeded in obtaining offers during Eating with Industry and GHC, this was a smaller event, allowing for particularly meaningful connections!

6

companies

15

company
representatives

100%

of surveyed students
said they were likely to
recommend this event
and attend again

Sponsorship Tiers

	Gold \$2000+	Silver \$1000+	Purple \$500+
Guaranteed Spot at Eating with Industry	✓		
Guaranteed Spot at Pre-Career Fair Spring Networking Night	✓		
Priority Access to 2020-2021 Weekly Meeting Slots	✓		
Logo in Weekly Newsletter	✓	✓	
Access to Member Resume Book	✓	✓	
Company Name + Tier Displayed at all OSU ACM-W Events	✓	✓	
Logo in our scholarship application for GHC 2021	✓	✓	✓
Logo in 2021-2022 Sponsorship Packet	✓	✓	✓
Company Recognition on Website	✓	✓	✓

* If you are interested in **sponsoring the Grace Hopper Celebration specifically**, please contact us.

* If you are a **startup/small company with concerns about the donation amount**, please do not hesitate to contact us to discuss your concerns. We would love to partner with companies of any size!

About Us

The mission of ACM-W is to engage students in activities that improve the working and learning environments for women in computing. The Ohio State chapter of the ACM-W was chartered on May 13, 2003, making it the **oldest ACM-W organization in the nation and one of the largest**, at 42 active members in 2019-2020. Our membership is open to all students interested in furthering the mission of the ACM-W, of any gender or degree level.



Corporate Sponsor General Benefits

Our Corporate Sponsors will have the opportunity to:

- 1. Demonstrate company commitment** to empowering future female leaders of the technology industry.
- 2. Engage with potential new recruits** at workshops, tech talks, and networking events with priority scheduling for 2020-2021 school year.
- 3. Access the resumes** of ACM-W members through the Resume Book.

Your support will go toward our campus and community outreach efforts, workshops, tech talks, socials, networking nights, and our members' conference trips.

Grace Hopper Celebration

The Grace Hopper Celebration of Women in Computing is an international technical conference celebrating the achievements of women in the technology field. It is an exceptional opportunity for students to secure their first internship, engage with their favorite companies, meet role models, and experience insightful presentations from inspiring women in technology. We were able to **sponsor 28 of the 45 students** attending 2019 GHC with OSU's ACM-W chapter, while **6 students received external scholarships**. In total, our students received **84 interviews and 32 offers**.



"I loved to see all the women in tech coming together. In most of my classes there is less than 25% women, so getting to see a majority of women was really motivating to me."

- Olivia Wolf, B.S. Electrical & Computer Engineering

"My favorite experience was learning from product leaders such as Dawn Manley and her work at Splunk through a mini-breakout session. Only at GHC can you gain exposure to such influential women in tech. I am immensely grateful to OSU for providing me this experience and will remember it fondly for the rest of my life."

- Amy Book, B.S. Computer Science & Engineering

Outreach

Cool Tech Girls

During the 19-20 academic year, ACM-W at Ohio State collaborated with Cool Tech Girls to produce two educational events for young girls interested in technology. We held a Scratch Workshop attended by **thirty middle school girls**, and our Path to Your First Hackathon event for high school girls had **twenty participants**.



Code I/O

ACM-W has annually partnered with OHI/O to host Code I/O, a free computer science workshop for students ages 10-15. Though the event was cancelled this year due to COVID-19, we are committed to continuing this tradition once safe.

Other Outreach Events

ACM-W also worked with a local 4-H chapter to educate young students about various computer science concepts, including the inner workings of **algorithms and artificial intelligence**, as well as demonstrate **learning in a collegiate setting**. Additionally, we volunteered at a local high school to speak about the CSE program at OSU, and we worked with Girl Scouts to teach about robotics.

Networking Events

In light of the COVID-19 pandemic, our networking events will be conducted virtually. We hope to continue to facilitate positive networking experiences, albeit in a different format than last year.

Eating with Industry

In 2019, we launched our new annual autumn networking event, Eating with Industry. This exclusive event allowed industry professionals to connect with some of The Ohio State University's best students with dinner provided. We conducted it in a group-based speed-networking format. **Eight companies, including Google, Target, and JP Morgan & Chase,** participated to recruit female or female-supporting students in tech. After the event, **all companies were emailed the resumes of all student attendees.**



"One of the best student org events that I have attended."

– Upstart Representative

Spring Networking Night

Our Spring Networking Night was structured similarly to Eating with Industry, due to positive feedback from participants in autumn. As many of our members secured offers during the autumn recruitment season, this was a smaller event that allowed younger students to form genuine connections with company representatives.

Workshops, Socials, and Mentorship

Throughout the academic year, OSU's ACM-W hosted several partnered tech-talks and professional events connecting members to modern technical tools and exciting career opportunities. We also hosted **6 socials** to promote community amongst members, and **8 workshops** to equip members with technical and professional skills to succeed in the classroom and in industry. In total, ACM-W hosted **41 events** with the support of **16 companies** during the 2019-2020 school year.



Mentorship Program

ACM-W annually organizes a mentorship program to match upper- and underclassmen, with the goal of helping younger students navigate the OSU computer science program, internship hunting, networking, and more. In the 2019-2020 academic year, we had **47 participants**. Our program for 2020-2021 and beyond includes new technical project guides that introduce mentees to topics like machine learning and game development.

"As a mentor, I got the chance to show my mentees the incredible support among women in technology and inform them of some great opportunities that I had been unaware of as a freshman. It is a great program to connect with and encourage women who are just beginning their study of computer science."

– Sara Miskus, B.S. Computer Science & Engineering

"When I started at Ohio State, I wanted to get a summer internship, but I had no idea how to do it. My mentor, Vicky, reviewed my resume and guided me in speaking with recruiters, helping me go from completely clueless to accomplishing my goal!" – **Jing George, B.S. Computer Science & Engineering**



Corporate Sponsorship Next Steps

If you would like to sponsor our organization for the 2020-2021 academic year, please fill out [this form](#) or send an email to acmwosu@gmail.com with **2020-2021 Corporate Sponsorship** as the subject line containing the following information:

- Company name
- Contact name
- Mailing address
- Phone number
- Sponsorship tier and amount
 - Gold = \$2000+
 - Silver = \$1000+
 - Purple = \$500+

Once we receive your information, we will email you regarding the next steps of the corporate sponsorship process.

The ACM-W Chapter at The Ohio State University is grateful for your support!

If you would like any further information or have any questions, please do not hesitate to contact us at acmwosu@gmail.com.



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